International Comparative Legal Guides



Practical cross-border insights into drug and medical device litigation

Drug & Medical Device Litigation 2023

Fourth Edition

Contributing Editor: Adrienne Franco Busby Faegre Drinker Biddle & Reath LLP

ICLG.com

Expert Analysis Chapters



Expert Witness Practice in U.S. Drug and Medical Device Litigation

Adrienne Franco Busby, Eric M. Friedman & Alan J. Lazarus, Faegre Drinker Biddle & Reath LLP

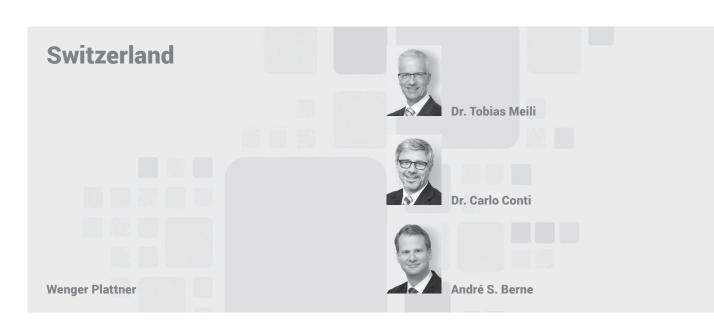
11

Legal Impact Analysis: Strategic and Sustainable Management in Drug & Medical Device Litigation in Italy Sonia Selletti, Annalisa Scalia, Roberta Beretta & Sara Bravi, Astolfi e Associati Studio Legale

Q&A Chapters

| 18 | Australia Clayton Utz: Greg Williams & Alexandra Rose | 92 | Greece Zepos & Yannopoulos: Dimitris Babiniotis, Nefelie Charalabopoulou, Despina Apostolidou & |
|----|--|----|---|
| 26 | Chile Jara Del Favero Abogados: Andrea Abascal Marín, | | Natalia Kapsi |
| | | 00 | India LexOrbis: Manisha Singh & Varun Sharma |
| 33 | China AllBright Law Offices: Calvin Lee 1 | 08 | Poland |
| 42 | Cyprus Harris Kyriakides: Eleni Neoptolemou & Munevver Kasif | | KWK LEGAL M. Kłodawski radcowie prawni sp. p.: Michał Kłodawski, Natalia Szumińska & Małgorzata Kłodawska |
| 49 | Ecuator | 16 | Spain Faus Moliner: Xavier Moliner & Juan Martínez |
| 45 | Flor Bustamante Pizarro Hurtado: Gilberto Alfonso Gutiérrez Perdomo | 28 | Sweden |
| 58 | England & Wales Mills & Reeve: Isabel Teare, Stephanie Caird, Mark Davison & Rebecca Auster | | Setterwalls Advokatbyrå: Helena Nilsson, Lovisa Dahl Nelson, Johan Montan & Jonatan Blomqvist |
| 66 | European Union Cooley LLP: Elizabeth Anne Wright, Jessica Koffel, Edward Turtle & Alexander Wenzel | 35 | Switzerland Wenger Plattner: Dr. Tobias Meili, Dr. Carlo Conti & André S. Berne |
| 75 | France Signature Litigation: Sylvie Gallage-Alwis, Alice Decramer & Nikita Yahouedeou | 43 | Taiwan Formosan Brothers Attorneys-at-Law: Yvonne Y.F. Lin, Jessie C.Y. Lee & Yowlun Su |
| 83 | Germany Bird & Bird LLP: Boris Kreye, Dr. Alexander Csaki & Christian Lindenthal | 51 | USA Barnes & Thornburg LLP: Kaitlyn E. Stone, William M. Carlucci, Reginald D. Cloyd, III & Michael C. Zogby |

135



1 Regulatory Framework

1.1 Please list and describe the principal legislative and regulatory bodies that apply to and/or regulate pharmaceuticals, medical devices, supplements, overthe-counter products, and cosmetics.

Swiss healthcare and life sciences legislation is regulated in various laws, Ordinances, guidelines, and manuals. The key principles are outlined in the Federal Therapeutic Products Act (TPA), which contains the most basic regulations on the handling of medicinal products (i.e., pharmaceuticals) and medical devices. The TPA generically refers to medicinal products and medical devices as "Therapeutic Products". This also includes over-the-counter (OTC) medicinal products as well as supplements to medical devices. Due to the high export rate of such products to the European Union (EU), the Swiss legislator aims at a far-reaching conformity between Swiss and EU law.

Economic considerations as well as cost control and affordability of Therapeutic Products are not covered by the TPA but are dealt with by the Federal Health Insurance Act (HIA). The TPA is merely a framework law, containing only general provisions on: medicinal products (Art. 5-44 TPA) and on medical devices (Art. 45-51 TPA); common provisions for both product categories (Art. 52-67b TPA); and provisions on enforcement, administrative and criminal procedures (Art. 82-90 TPA). Detailed provisions that are crucial in practice are regulated in several Ordinances. Among others, these include i) the Medicinal Products Ordinance (MPO), ii) the Medicinal Products Licensing Ordinance (MPLO), iii) the Medical Devices Ordinance (MedDO), iv) the *In vitro* Diagnostics Ordinance (IvDO), and v) the Veterinary Medicinal Products Ordinance (VMPO).

Special regulations apply to certain types of products. Blood and blood products are neither medicinal products nor medicinal devices but are treated as medicinal products (Art. 4(1)(a)TPA). Cosmetics belong to consumer goods and are considered articles of daily use, which are subject to the Federal Foodstuffs Act (FSA).

In Switzerland, the Federal Office of Public Health (FOPH) is by default the competent authority for all public health aspects, unless the cantonal authorities are responsible. In the area of Therapeutic Products, however, it is neither the FOPH nor the cantonal health authorities, but rather the Swiss Agency

for Therapeutic Products (Swissmedic), that is the Swiss regulatory and supervisory authority for medicinal products, including OTC products as well as medical devices (Arts 68, 69 & 82 TPA). Swissmedic is a federal agency governed by public law with its own legal personality. Swissmedic is legally and economically independent from the rest of the administration and is mainly financed by fees. Swissmedic has the competence to issue further regulations that supplement the above-mentioned legal requirements, in particular by means of guidelines, instructions, and manuals.

1.2 How do regulations/legislation impact liability for injuries suffered as a result of product use, or other liability arising out of the marketing and sale of the product? Does approval of a product by the regulators provide any protection from liability?

In general, i) the Swiss Product Liability Act (PLA), which is based on the EU product liability directive, ii) contract law, and iii) tort law may be used to establish product liability for Therapeutic Products. Thus, a manufacturer may be held jointly and severally liable with any authorised representative in Switzerland of a person injured by a defective medical device (Art. 47d(2) TPA).

A marketing authorisation by Swissmedic (for medicinal products) or a certificate of conformity (CoC) for medical devices may be an indicator that a Therapeutic Product is not defective. However, such CoC does not mean that the manufacturer of the respective product is exempt from potential product liability claims.

1.3 What other general impact does the regulation of life sciences products have on litigation involving such products?

Patients and consumers are expected to take their own responsibility and to handle Therapeutic Products with care. Careless personal use and any associated risk to oneself do not constitute grounds for liability.

Furthermore, a manufacturer is not liable under product liability law either i) if a life sciences product's fault is attributable to compliance with legally binding requirements (Art. 5(1) (d) PLA), or ii) if the manufacturer is successful in demonstrating that a fault could not have been detected given the state of science and technology at the time the product was placed on the market (Art. 5(1)(e) PLA).

1.4 Are there any self-regulatory bodies that govern drugs, medical devices, supplements, OTC products, or cosmetics in the jurisdiction? How do their codes of conduct or other guidelines affect litigation and liability?

Codes of conduct or other guidelines of self-regulatory bodies might have an impact on liability with respect to fault-based responsibility in the sense that a breach of such standards may indicate fault.

1.5 Are life sciences companies required to provide warnings of the risks of their products directly to the consumer, or to the prescribing physician (i.e., learned intermediary), and how do such requirements affect litigation concerning the product?

Manufacturers, authorised representatives, importers and/or distributors of Therapeutic Products are required to provide information for both the patient and the prescribing physician. This disclosure must provide the essential warnings regarding the Therapeutic Product's risks. According to the Federal Supreme Court (FSC), medicinal products that are not provided with appropriate information regarding the risks to the consumer may be defective within the meaning of the PLA (FSC 2C_60/2018 of 31 May 2018).

However, the FSC also ruled that if a medicinal product is exclusively accessible by prescription, it is acceptable that only the physician's information but not the patient information discloses specific risks of the product. The patient usually lacks the knowledge required to accurately judge risks (FSC 4A_365/2014 of 5 January 2015).

2 Manufacturing

2.1 What are the local licensing requirements for life sciences manufacturers?

The granting of manufacturing licences for pharmaceutical manufacturers is one of Swissmedic's core tasks. Anyone manufacturing medicinal products therefore requires a licence from Swissmedic (Art. 5(1)(a) TPA). Such a licence is granted if the necessary technical and operational requirements are met and if a suitable quality assurance system is in place (Art. 6(1) TPA). The detailed provisions are specified in Art. 3 MPLO. Furthermore, the manufacture of medicinal products must be carried out in accordance with Good Manufacturing Practice (GMP) (Art. 4(2) MPLO).

Medical devices, however, do not need a manufacturing licence, but are instead required to go through a conformity assessment before being placed on the market (Art. 46(1) TPA). Accordingly, a medical device may only be placed on the market if it meets the requirements of the MedDO (Art. 6(1) MedDO) when properly supplied, correctly installed and maintained, and used in accordance with its intended purpose. In addition, medical devices must comply with the requirements of the EU Medical Devices Regulation (EU MDR) (Art. 6(2) MedDO) since Switzerland, although not being an EU Member State, harmonised its regulatory standards regarding medical devices with those of the EU.

2.2 What agreements do local regulators have with foreign regulators (e.g., with the U.S. Food and Drug Administration or the European Medicines Agency) that relate to the inspection and approval of manufacturing facilities?

National and international cooperation with foreign regulators is also one of Swissmedic's core tasks. As the EU is Switzerland's largest trading partner, Switzerland and the EU entered into a Mutual Recognition Agreement (MRA) in relation to conformity assessment. The MRA is designed to remove technical barriers to the trade of industrial goods between the parties, and applies, inter alia, to GMP inspections of medicinal products and certification of batches. Consequently, in the case of medicinal products, each party recognises the results of inspections conducted by the competent authorities of the other party at the premises of manufacturers, as well as the production authorisations provided by the competent authorities of the other party (Chap. 15 of Annex 1 MRA). In addition, foreign authorities are permitted, under certain conditions and after notifying Swissmedic, to audit Swiss companies active in the Therapeutic Products industry (Art. 64a TPA).

The MRA also applies, *inter alia*, to medical devices. Accordingly, conformity assessments of medical devices authorised in the territory of a party are, in principle, also acknowledged within the jurisdiction of the other party (Chap. 4 of Annex 1 MRA). In view of the recent changes to the EU regulatory framework on medical devices, it is necessary to revise the MRA's provisions on medical devices to guarantee mutual recognition of CoCs, facilitation of reciprocal market access, coordinated market surveillance, and information sharing between authorities. However, the EU Commission ties such an update to further progress in the stalled political negotiations between Switzerland and the EU on an Institutional Framework Agreement (InstA).

As a result of this impasse, the EU treats Switzerland as a third country in terms of medical devices, requiring Swiss companies to make higher administrative efforts to place medical products on the EU market. To counteract these negative impacts, the Swiss Federal Council amended on 26 May 2021 the MedDO to provide unrestricted access to EU-certified medical devices and to establish long transitional periods, therefore reducing supply issues in Switzerland.

Switzerland has also engaged into MRAs with relevance to life sciences with the EFTA Member States and Canada. In addition, Swissmedic has entered into agreements with the medicines authorities of around 20 countries (*inter alia*, Australia, Brazil, China, Israel, Japan, the United Kingdom and the USA), which primarily include information sharing throughout the process of authorisation of medicinal products, market monitoring of Therapeutic Products, as well as the development of regulatory guidelines.

2.3 What is the impact of manufacturing requirements or violations thereof on liability and litigation?

The Swiss regulations outline in more detail the standard of care for the manufacture of a medicinal product by referring to the GMP (Arts 4(2) & 7(2) MPLO). The FSC has emphasised the importance of preventing low-quality Therapeutic Products from being placed on the market and being consumed or utilised by consumers (FSC 2A.156/2004 of 25 March 2004). If the GMP regulations are not observed, this may, *inter alia*, result in recalls (see question 7.1), revocation of the manufacturing licence (FSC 2C_659/2010 of 16 February 2011), imprisonment (Art. 86 TPA), or fines (Art. 87 TPA).

136

In addition to this, the risk of civil liability also exists. However, a manufacturer is not liable under the conditions set out above (see question 1.3).

3 Transactions

3.1 Please identify and describe any approvals required from local regulators for life sciences mergers/ acquisitions.

Swiss law does not have specific laws addressing mergers/acquisitions in the life sciences sector. These transactions are subject to the generally applicable regulatory framework for transactions, such as Swiss merger control. However, certain exceptions may exist in the context of asset deal transactions if regulatory authorisations are part of the assets to be transferred.

3.2 What, if any, restrictions does the jurisdiction place on foreign ownership of life sciences companies or manufacturing facilities? How do such restrictions affect liability for injuries caused by use of a life sciences product?

There are no particular restrictions on the ownership of life sciences companies or manufacturing facilities by foreign investors. A life sciences company or production facility itself must comply with the applicable regulatory standards, not the shareholder(s) of a company or the owner(s) of a facility.

4 Advertising, Promotion and Sales

4.1 Please identify and describe the principal legislation and regulations, and any regulatory bodies, that govern the advertising, promotion and sale of drugs and medical devices, and other life sciences products.

In general, the TPA aims to protect consumers from sensational advertising and exaggerated healing expectations. To a large extent, advertising, promotion, and sales of Therapeutic Products are governed by the TPA, the Medicinal Products Advertising Ordinance (MPAO), and the MedDO. Furthermore, the Federal Act on Unfair Competition (UCA) is applicable. In addition, the Pharma Code, the Pharma Cooperation Code, and the Swiss Medtech Code of Ethical Business Practice are all examples of self-regulatory codes that include requirements related to the advertising, promotion, and sale of Therapeutic Products.

Depending on whether the advertised product is a medicinal product or a medical device, different advertising regulations apply. Advertising directed at healthcare professionals prescribing or dispensing medicinal products is permitted in general for all medicinal products authorised in Switzerland (Art. 31(1) TPA). However, advertising that is misleading, contrary to public order, or may lead to excessive, abusive or inappropriate use of medicinal products is not permitted (Art. 32(1) TPA). All information towards healthcare professionals must, inter alia, be in accordance with the medicinal product information approved by Swissmedic, accurate, balanced, factually correct and substantiated, recognisable as such and reflect the current status of scientific knowledge. Moreover, any publications must have a complete and verbatim citation, together with the source information (Art. 5 MPLO). Furthermore, such advertising may not be made publicly available on the internet (Art. 5a MPLO).

On the other hand, advertising that is directed at the general public is only allowed if it does not make any reference to prescription-only medicinal products. Promotion to the general public of medicinal products that require a medical prescription is strictly prohibited (Art. 32(2)(a) TPA).

The advertising of medical devices, by contrast, is not subject to the same stringent regulations as advertising for medicinal products. The MedDO merely stipulates that advertising may only contain statements that correspond to the product information (Art. 69(1) MedDO) and that misleading statements are prohibited, especially regarding the intended purpose, safety, and performance of a product (Art. 69(2) MedDO). Furthermore, advertising to the general public is prohibited for products intended exclusively for use by healthcare professionals (Art. 69(3) MedDO).

Violations of the rules on advertising for Therapeutic Products may result in administrative measures (Art. 66(2) TPA) as well as criminal sanctions (Art. 87(1)(b) TPA). Regarding the requirements of due care for the distribution of wholesale medicinal products, reference is made to the Good Distribution Practice (GDP) (Art. 29 TPA & Art. 15(2) MPLO).

4.2 What restrictions are there on the promotion of drugs and medical devices for indications or uses that have not been approved by the governing regulatory authority ("off-label promotion")?

The freedom of method or therapy gives a physician the possibility of prescribing a medicinal product for an indication, even if Swissmedic has not (yet) authorised this indication. However, off-label promotion is not allowed since medicinal products (Arts 5(1) & 16(1) MPAO) and medical devices (Art. 69(1) MedDO) may only be promoted for the respective indication authorised by Swissmedic, that also corresponds with the product information.

4.3 What is the impact of the regulation of the advertising, promotion and sale of drugs and medical <u>devices on litigation concerning life sciences products?</u>

Provisions regarding litigation for alleged violations of the rules on advertising are included in neither the TPA, or its Ordinances. However, the provisions on unfair competition of the UCA are applicable.

Accordingly, a company is deemed to be engaging in unfair business practices if, for instance: it disparages other companies, their goods, works, services and/or their prices by means of incorrect, misleading or unnecessarily offensive statements (Art. 3(1)(a) UCA); it makes incorrect or misleading statements about itself or its products (Art. 3(1)(b) UCA); or it takes measures likely to cause confusion (Art. 3(1)(d) UCA). In such cases, persons and organisations who have been harmed as well as consumer protection organisations and the federal administration have the right to pursue legal action against the company (Arts 9 & 10 UCA).

5 Data Privacy

5.1 How do life sciences companies that distribute their products globally comply with data privacy standards such as GDPR and other similar standards?

In Switzerland, privacy and data protection are governed by the Federal Data Protection Act (DPA) and the corresponding Ordinance (DPO). To align Swiss data protection law with the GDPR and similar standards, the DPA was revised in September 2020 as part of a comprehensive revision of Swiss data protection law. The new DPA, and DPO based on the new DPA, will enter into force on 1 September 2023.

Since Switzerland is neither a member of the EU nor the European Economic Area (EEA), Swiss companies are not – by operation of their domicile – subject to GDPR. Nonetheless, Swiss companies operating in the EEA must abide by the GDPR and/or other similar standards, very much like companies domiciled in any other non-EU country. Therefore, due to the expansive scope of the GDPR, Swiss companies – regardless of whether they are in the life sciences sector or not – must comply with the GDPR when offering goods or services to EU data subjects or monitoring their behaviour (Art. 3(2) GDPR).

For Swiss-based life sciences companies, this means that they must review the types of data they process as part of clinical trials and other activities to determine whether the GDPR's health-specific requirements apply to the processed data. The same applies to other data privacy and protection standards, based on their respective scope(s).

5.2 What rules govern the confidentiality of documents produced in litigation? What, if any, restrictions are there on a company's ability to maintain the confidentiality of documents and information produced in litigation?

In principle, the DPA does not apply to pending civil proceedings, criminal proceedings, international mutual legal assistance proceedings, or proceedings under administrative law (Art. 2(2) (c) DPA). Nevertheless, the Swiss Civil Procedure Code (CPC), Swiss Code of Penal Procedure (CPP), and Swiss Penal Code (SPC) allow for the confidentiality of documents and information under certain conditions.

In civil litigation, physicians, dentists, chiropractors, pharmacists, midwives, and physiotherapists, as well as their assistants, must not disclose any secrets entrusted to them in the practice of their profession or gained during their profession (Arts 163(1)(b) & 166(1)(b) CPC and Art. 321(1) SPC). In addition, such qualified professionals may refuse to testify in a litigation matter if they can credibly demonstrate that the need for secrecy outweighs the interest in discovering the truth (Arts 163(2) & 166(2) CPC). In the event that evidence must nevertheless be gathered, and if this endangers legitimate interests of the parties or third parties (such as trade secrets), the court must take the necessary steps to protect such legitimate interests (Art. 156 CPC).

In criminal proceedings, physicians, dentists, chiropractors, pharmacists, midwives, and physiotherapists, as well as their assistants, must not disclose any secrets entrusted to them in the practice of their profession or gained during their profession (Art. 171(1) CPP). Despite the foregoing, such qualified professionals are required to testify if they are subject to a duty of disclosure or if they have been released from the obligation of secrecy by the owner of the secret or the competent authority (Art. 171(2) CPP). However, professional secrets that arose during research on humans under the HRA must not be disclosed (Art. 321^{bis}(1) SPC). Exceptions apply in case i) the requirements of Art. 34 HRA are met, and ii) in the event the disclosure has been approved by the competent ethics committee (Art. 321^{bis}(2) SPC; see question 6.1).

5.3 What are the key regulatory considerations and developments in Digital Health and their impact, if any, on litigation?

In Switzerland, there is no specialised or thorough regulation of digital health. Rather, analogous application of the general health law provisions and of the regulations governing Therapeutic Products is required. This leads to a steadily growing body of administrative and judicial precedents, which is used to evaluate regulatory considerations in digital health.

6 Clinical Trials and Compassionate Use Programmes

6.1 Please identify and describe the regulatory standards, guidelines, or rules that govern how clinical testing is conducted in the jurisdiction, and their impact on litigation involving injuries associated with the use of the product.

Regarding clinical trials, the TPA provides certain fundamental principles; however, the regulatory requirements are primarily listed in the Human Research Act (HRA), the Human Research Ordinance (HRO), the Clinical Trials Ordinance (ClinO), the Ordinance on Clinical Trials with Medical Devices (ClinO-MedD), as well as the Stem-Cell Research Act (SRA) with its corresponding Ordinance (SRO). In addition, various provisions of other regulations must also be observed, namely the MedDO, the EU MDR, and the Helsinki Declaration of the World Medical Association.

Before they can be conducted, clinical trials with Therapeutic Products, in principle, require prior authorisation from Swissmedic (Art. 54(1) TPA) and the competent cantonal ethics committee (Art. 45(1) HRA; Art. 24(1) ClinO; Art. 10(1) ClinO-MedD). Clinical trials with already authorised medicinal products that are used in accordance with the expert information are exempt from this (Art. 54(2) TPA). The ethics committee safeguards the trial subjects' safety. However, and in particular for medical devices, some exceptions from these rules are possible.

The HRA provides basic principles for clinical trials, which are specified in Ordinances, namely i) the primacy of human interests, ii) scientific necessity, iii) non-discrimination, iv) the prohibition of commercialisation, and v) scientific requirements (Art. 4 *et seq.* HRA). These are primarily intended to protect persons participating in clinical trials and set high standards for obtaining such persons' free informed consent for their participation in such trials (Arts 7 & 16 HRA).

Anyone arranging a research project involving human subjects is liable for any harm they incur because of the project (Art. 19(1) HRA), with certain exceptions (Art. 10 ClinO & Art. 3(1)(c) ClinO-MedD). This potential liability exposure must be appropriately covered by insurance or other means (Art. 20(1) HRA). The injured person or his/her legal successor may file a direct claim against the insurance company within the scope of coverage (Art. 14(2) HRA). In such a case, however, the insurance company has a right of recourse against the policyholder (Art. 14(3) HRA).

6.2 Does the jurisdiction recognise liability for failure to test in certain patient populations (e.g., can a company be found negligent for failure to test in a particular patient population)?

In general, there is no special liability for failure to test in certain patient populations in Switzerland. However, to fill gaps in the supply of medicinal products for children, a paediatric concept must be developed for medicinal products in an authorisation procedure. This concept must specify the requirements for the development of a medicinal product for paediatric use (Art. 54a(1) TPA & Art. 5 MPO). However, Swissmedic also considers the paediatric concept assessed by a foreign authority with comparable medicinal product control (Art. 5(3) MPO). 6.3 Does the jurisdiction permit the compassionate use of unapproved drugs or medical devices, and what requirements or regulations govern compassionate use programmes?

Swissmedic may authorise the use of medicinal products that have not yet received a marketing authorisation for a limited period to certain persons or a certain group of persons outside clinical trials that have already been approved in advance (Art. 9b(1) TPA). Such temporary authorisation may be granted to a sponsor if, *inter alia*, i) the medicinal product has previously been used in a clinical trial authorised in Switzerland, ii) a major therapeutic benefit is to be expected, and iii) no alternatively applicable and equivalent medicinal product is authorised in Switzerland (Art. 52 MPLO).

6.4 Are waivers of liability typically utilised with physicians and/or patients and enforced?

Thus far, there is no evident stated special enforcement practice pertaining to waivers of liability for compassionate use. Thus, the general provisions of the Swiss Code of Obligations (CO) apply. The CO stipulates that an exclusion of liability for unlawful intent or gross negligence is null and void (Art. 100(1) CO).

6.5 Is there any regulatory or other guidance companies can follow to insulate or protect themselves from liability when proceeding with such programmes?

Swissmedic has published "Guideline Temporary Authorisation to Use an Unauthorised Medicinal Product" on its website, that specifies and elaborates the legal provisions of the TPA and the MPLO. The guideline is periodically updated.

7 Product Recalls

7.1 Please identify and describe the regulatory framework for product recalls, the standards for recall, and the involvement of any regulatory body.

Whoever manufactures or distributes Therapeutic Products is required to install a reporting system and notify Swissmedic of adverse effects and incidents that i) are attributable to the Therapeutic Product itself, its use, or improper instructions for use, or ii) may endanger the health of consumers, patients, third parties, or animals (Art. 59(1) TPA). Furthermore, quality issues must be reported to Swissmedic (Art. 59(2) TPA). In addition to these notification obligations, there are notification rights; consumers, patients, and their organisations, as well as third parties, may notify Swissmedic at will (Art. 59(3) TPA).

Based on such a notification or its official market surveillance, Swissmedic can take the necessary action in a particular instance (Art. 66(2)(e) TPA). As an administrative measure, Swissmedic can order the immediate recall of Therapeutic Products. Since the measures must adhere to the proportionality principle, Swissmedic may instead impose less severe measures, such as the dissemination of harm-preventive behavioural recommendations. Swissmedic and the affected company will typically consent on the measures. 7.2 What, if any, differences are there between drugs and medical devices or other life sciences products in the regulatory scheme for product recalls?

Swissmedic can recall both medicinal products and medical devices. Additionally, Swissmedic also has the competence to revoke the marketing authorisation for medicinal products (Art. 66(2)(b) TPA).

7.3 How do product recalls affect litigation and government action concerning the product?

Recalls of medicinal products or of medical devices, as well as a revocation of a marketing authorisation for medicinal products, can be challenged by ordinary administrative procedure, i.e., by appeal to the Federal Administrative Court (FAC). The decision of the latter can be appealed to the FSC.

Depending on when a recall occurred, it may potentially affect civil litigation. If a Therapeutic Product has already caused harm before it was recalled, such a recall may constitute circumstantial evidence that the Therapeutic Product was not sufficiently safe. Therefore, a recall may expose a manufacturer or distributor of Therapeutic Products to civil law claims.

7.4 To what extent do recalls in the United States or Europe have an impact on recall decisions and/or litigation in the jurisdiction?

A manufacturer or a marketing authorisation holder in Switzerland must report any adverse reactions suspected of being associated with a medicinal product that are detected in Switzerland or abroad to Swissmedic (Art. 61(4) MPO). Depending on the reason for the notification, different notification deadlines must be met (Art. 62 *et seq.* MPO). The response to such alerts is entirely up to Swissmedic's discretion. However, recalls in the US and/or the EU might encourage Swissmedic to take similar administrative measures in Switzerland, as well.

7.5 What protections does the jurisdiction have for internal investigations or risk assessments?

Internal investigations or risk assessments are in principle covered by the legal privilege between (external) attorneys at law and clients. Thus, communications between a life sciences company and an external attorney at law are privileged and do not have to be disclosed if they are part of a professional mandate. The attorney-client privilege therefore limits the duty to disclose documents on internal investigations or risk assessments. However, according to the FSC, this protection (currently) does not apply to in-house legal counsel (see question 8.10).

7.6 Are there steps companies should take when conducting a product recall to protect themselves from litigation and liability?

Companies are well advised to work closely with the competent supervisory authorities to reduce or avoid any fines and to ensure a successful recall process. For the latter, it is essential to ensure the traceability of all medicinal products (Art. 16 MPLO) and of medical devices (Art. 64(1) TPA). 139

8 Litigation and Dispute Resolution

8.1 Please describe any forms of aggregate litigation that are permitted (i.e., mass tort, class actions) and the standards for such aggregate litigation.

Aggregate litigation such as mass tort and class actions is generally prohibited under Swiss law. Since 2013, there have been discussions in Switzerland regarding the implementation of collective redress. Even though a concrete draft law has been available since 2021, it is currently unforeseeable whether or when the Swiss legislator may adopt the said revision of Swiss civil procedure law.

However, there are alternative, albeit less effective, ways for a group of claimants to cooperate to reduce or share litigation costs and strengthen their negotiating position. Thus, two or more individuals whose rights and responsibilities result from the same or similar factual basis and legal grounds may appear jointly as claimants (Art.71(1) CPC). In addition, associations and other organisations whose bylaws permit them to safeguard the interests of particular groups of persons (who need not be members of the association) may file an action in their own name for the alleged violation of core personality rights of the members of such groups (Art. 89(1) PC). Such proceedings are restricted to non-monetary claims, such as cease-and-desist orders and declarations of illegal activity.

8.2 Are personal injury/product liability claims brought as individual plaintiff lawsuits, as class actions or otherwise?

Personal injury and/or product liability claims are brought as individual plaintiff lawsuits.

8.3 What are the standards for claims seeking to recover for injuries as a result of use of a life sciences product? (a) Does the jurisdiction permit product liability claims? (b) Are strict liability claims recognised?

In general, i) the PLA, which is based on the EU product liability directive, ii) contract law, and iii) tort law may be used to recover for injuries as a result of using a defective life sciences product.

According to the PLA, a manufacturer is liable for damages if a defective product causes i) death or injury to a person, or ii) damage to or destruction of a commonly used consumer product (Art. 1(1) PLA). This liability cannot be contractually excluded (Art. 8 PLA). However, there are limitations on liability, such as when the product is used for commercial purposes (Art. 5(1)(c) PLA) or for damage of the defective product itself (Art. 1(2) PLA).

Since the PLA is neither a comprehensive nor an exclusive cause of action, an injured individual may claim damages based on other legal provisions, such as the CO (Art. 11(2) PLA). Hence, an injured person may assert further legal grounds to bring a claim against parties with whom he/she has a contractual relationship. Such additional legal grounds may include, for instance, the general contractual liability provisions (Art. 97 *et seq.* CO) and special contractual liability provisions, such as those of Swiss sales contract law (Art. 197 *et seq.* CO).

Furthermore, Swiss tort law permits for liability claims based on fault for unlawfully caused damages to third parties (Art. 41 *et seq.* CO). As the FSC has set an extremely high standard for such claims, the likelihood of success is uncertain. 8.4 Are there any restrictions on lawyer solicitation of plaintiffs for litigation?

The Federal Lawyers Act (FMLA) and the Rules of Professional Conduct govern the solicitation principles applicable to lawyers. Therefore, advertising is permitted "as long as it remains objective and meets the public's need for information" (Art. 12(d) FMLA). As a result, advertising by lawyers to launch litigation is very uncommon in Switzerland.

8.5 What forms of litigation funding are permitted/ utilised? What, if any, regulation of litigation funding exists?

Litigation financing is permitted in Switzerland and widely spread in practice (FSC 2C_814/2014 of 22 January 2015). At various times in the past, the FSC has been able to weigh in on this topic. Litigation financing must be provided by a third party who is not a party to the litigation and is typically used for amounts in dispute of approximately CHF 500,000 and above. Typically, the percentage of success ranges between 20–30%.

In Switzerland, there are currently no specific regulations regarding litigation funding. In the context of the latest revision of the CPC enacted in March 2023, the Federal Council (i.e., the Swiss government) shall acquire the competence to provide the public with information regarding litigation funding (Art. 400(2^{bis}) revised CPC (revCPC)). This is designed to offer individuals – who, on the one hand, lack the financial resources to fund civil procedures and, on the other, do not qualify for free legal aid – the option to eliminate the financial barriers to the procedural assertion of their rights.

8.6 What is the preclusive effect on subsequent cases of a finding of liability in one case? If a company is found liable in one case, is that finding considered *res judicata* in subsequent cases?

A preclusive effect only applies to the same claimant and defendant on the same dispute matter. If a company is the defendant in such litigation, there is no preclusive effect against a different claimant. Thus, if a company is found liable in one case, that finding is not considered *res judicata* in subsequent cases.

8.7 What are the evidentiary requirements for admissibility of steps a company takes to improve their product or correct product deficiency (subsequent remedial measures)? How is evidence of such measures utilised in litigation?

In civil proceedings, testimony, documents, visual inspection, expert opinions, written information, as well as party cross-examination and evidence statements are admissible as evidence (Art. 168(1) CPC). Which of these admissible evidence types is used in a particular proceeding depends on how the evidence can be introduced. However, first and foremost, documentary evidence is utilised. Therefore, it is suggested that subsequent remedial measures be documented and archived.

140

8.8 What are the evidentiary requirements for admissibility of adverse events allegedly experienced by product users other than the plaintiff? Are such events discoverable in civil litigation?

In general, civil litigation only involves the claimant and the defendant. However, third parties may participate by intervening (Art. 73 *et seq.* CPC) or by appearing as witnesses (Art. 169 CPC). In the latter case, they are obliged to cooperate, namely by testifying truthfully, disclosing documents and by tolerating medical examinations by experts (Art. 160(1) CPC). To appear as a witness, the individual must be called as a witness by one of the parties to the proceedings.

8.9 Depositions: What are the rules for conducting depositions of company witnesses located in the jurisdiction for use in litigation pending outside the jurisdiction? For example, are there "blocking" statutes that would prevent the deposition from being conducted in or out of the jurisdiction? Can the company produce witnesses for deposition voluntarily, and what are the strategic considerations for asking an employee to appear for deposition? Are parties required to go through the Hague Convention to obtain testimony?

Conducting depositions is a particular method of collecting evidence suitable to common law systems and is mostly unknown in Swiss law. Switzerland, however, is a signatory to the Hague Evidence Convention. Thus, a procedural act that must be performed in Switzerland in support of judicial procedures in foreign countries may occur.

Examining a Swiss-based witness under oath, for example in the context of U.S. discovery procedures, is therefore typically admissible from a Swiss perspective. However, Switzerland has a blocking statute that prohibits foreign states from engaging in unauthorised activity on Swiss soil. The examination of Swiss witnesses necessitates prior authorisation from i) the relevant cantonal authority, and ii) the Federal Department of Justice and Police, regardless of whether the deposition is performed in person or remotely through video conference. Swiss criminal law forbids acting on behalf of a foreign state without authorisation (Art. 271(1) SPC), as well as disclosing trade secrets to a foreign organisation or private company (Art. 273 SPC). Considering the potential consequences under Swiss criminal law, it is crucial to submit a deposition request addressing all pertinent facts.

The relevant witness must be summoned in the language of the place where he/she will testify. He/she is under no obligation to appear or assist in any way in the taking of evidence. Independently of this, Swiss criminal law also prohibits deposition witnesses from disclosing trade secrets gained during their profession (Art. 321(1) SPC; see question 5.2).

8.10 How does the jurisdiction recognise and apply the attorney-client privilege in the context of litigation, and with respect to in-house counsel?

Switzerland recognises the attorney-client privilege in the context of litigation. Attorneys are bound by professional secrecy for an indefinite period of time, and in relation to everyone (Art. 13(1) FMLA & Art. 321 SPC). This includes everything that their clients entrust to them during their professional activity or that otherwise comes to their attention while acting for a client. Even a release by the client or the governing body does not compel an attorney to disclose information entrusted to him. Consequently, attorneys may also refuse to testify in court by invoking professional privilege (FSC 136 III 296, 299). Therefore, neither party nor third parties are required to produce documents or communications from an attorney (Art. 160(1)(b) PC).

According to the FSC, this protection does not apply to in-house legal counsel. However, the recent reform of the CPC introduced in-house counsel privilege, which permits parties and third parties to refuse disclosure of documents under certain conditions (Art. 167a revCPC).

8.11 Are there steps companies can take to best protect the confidentiality of communications with counsel in the jurisdiction and communications with counsel outside the jurisdiction for purposes of litigation?

In Switzerland, all communications with and work products of an attorney enrolled at the Bar are automatically protected if they relate to the attorney's typical professional activity. The same applies for communications with and work products of EU/EFTA legal counsel located outside of Switzerland. To avoid unintentional disclosure, however, it is best practice to designate privileged communication as "privileged and confidential", such as in the subject line of letters and emails.

8.12 What limitations does the jurisdiction recognise on suits against foreign defendants?

In international matters, Swiss courts will decide their jurisdiction and applicable law based on the Private International Law Act (PILA). For cases concerning parties located in the EU, Norway and/or Iceland, the Convention on Jurisdiction and the Recognition and Enforcement of Judgements in Civil and Commercial Matters signed in Lugano (LugC) is applicable. In contrast to the PLA, it does not determine the applicable law but just the forum.

Regardless of where the claimant lives, a claim may be filed before Swiss courts if the defendant resides in Switzerland. If the defendant is located abroad, both the PILA and the LugC make numerous references to the legislation of the state in which the defendant is located. However, there are several conditions under which a foreign defendant may be sued in Switzerland.

8.13 What is the impact of U.S. litigation on "follow-on" litigation in your jurisdiction?

In Switzerland, "follow-on" litigation is not prevalent.

8.14 What is the likelihood of litigation evolving in your jurisdiction as a result of U.S. litigation?

Owing to substantial differences between the legal systems of the United States and Switzerland, the emergence of civil litigation in the United States is not necessarily predictive of litigation in Switzerland. However, it cannot be ruled out that Swiss authorities may initiate administrative and criminal proceedings in Switzerland in reaction to public cases in the United States. 142



Dr. Tobias Meili has been a partner in Wenger Plattner's Corporate and Commercial, as well as IP and IT, practice groups since 2020, when he retired from his previous role as General Counsel Corporate Legal at Syngenta (2007-2020). Clients benefit from his in-depth practical experiences and industry knowledge, which he gained in the areas of M&A transactions (e.g., ChemChina's USD 43bn takeover bid on Syngenta and its subsequent delisting from SIX), major financing projects, and as Syngenta's corporate secretary and Group Data Privacy Officer. Prior to Syngenta, he served as Senior Counsel M&A for Accenture (2004–2007) after having started his legal career at the Lenz & Staehelin law firm (1998–2004). In his work, Tobias puts a strong emphasis on achieving outstanding results for his clients by designing and implementing legal solutions in support of their business objectives.

Tel:

Wenger Plattner Aeschenvorstadt 55 4010, Basel Switzerland

+41 61 279 70 00 Email: tobias.meili@wenger-plattner.ch URL: www.wenger-plattner.ch



Dr. Carlo Conti is an of counsel in the field of life sciences and health law. He advises institutions and organisations on questions of life sciences and health law, and on matters of governmental and administrative law. He is a member of a number of boards of directors. He has many years of professional experience and deep knowledge of all areas of life sciences and health law, as well as governmental and administrative law. He held executive positions in the pharmaceutical industry for more than 15 years. He then served as member of the State Council for Basel-Stadt Canton, where he was head of the public health department. He was also president of the Swiss Conference of Public Health Ministers and chairman of the board of Swiss DRG AG and vice-chairman of the agency council of Swissmedic.

Wenger Plattner Aeschenvorstadt 55 4010, Basel Switzerland

Tel: +41 61 279 70 00 Email: carlo.conti@wenger-plattner.ch URL: www.wenger-plattner.ch



André S. Berne is an associate in the Corporate and Commercial practice group. His primary practice areas consist of Swiss corporate and commercial law, M&A and general contract law. In addition, he advises companies and organisations on matters pertaining to healthcare and life sciences law, as well as competition law. He represents companies and organisations in German, and in French before courts and authorities.

Wenger Plattner Aeschenvorstadt 55 4010, Basel Switzerland

Tel: Email: URL:

+41 61 279 70 00 andre.berne@wenger-plattner.ch www.wenger-plattner.ch



For over 30 years, Wenger Plattner has been advising and representing clients in all aspects of business law. Wenger Plattner has offices in Basel, Zurich and Bern.

We identify practical, workable solutions and help clients implement these to achieve the best possible commercial outcomes. We rely on teams of experts, many of whom are involved in decision-making as members of public authorities and other bodies, giving them an in-depth understanding of client needs.

As a fully integrated partnership, we place a strong emphasis on teamwork and cooperation. You will have access to dedicated, highly experienced specialists who will help you meet your specific objectives efficiently and effectively, delivering the highest standards of quality.

www.wenger-plattner.ch

WENGERPLATTNER ATTORNEYS AT LAW

ICLG.com

Current titles in the ICLG series

Alternative Investment Funds Aviation Finance & Leasing Cartels & Leniency Class & Group Actions **Competition Litigation** Construction & Engineering Law Consumer Protection Copyright Corporate Immigration Corporate Tax Designs **Digital Business** Digital Health Drug & Medical Device Litigation Employment & Labour Law Enforcement of Foreign Judgments Environment & Climate Change Law Environmental, Social & Governance Law Family Law Fintech Foreign Direct Investment Regimes

Gambling Insurance & Reinsurance Investor-State Arbitration Lending & Secured Finance Litigation & Dispute Resolution Merger Control Mergers & Acquisitions Mining Law Oil & Gas Regulation Patents Pharmaceutical Advertising Private Equity Real Estate Renewable Energy Restructuring & Insolvency Shipping Law Technology Sourcing Telecoms, Media & Internet Trade Marks Vertical Agreements and Dominant Firms





